

MEMBERSHIP INFORMATION

Strengthening the
performing arts in
Wales

**Creu
Cymru**

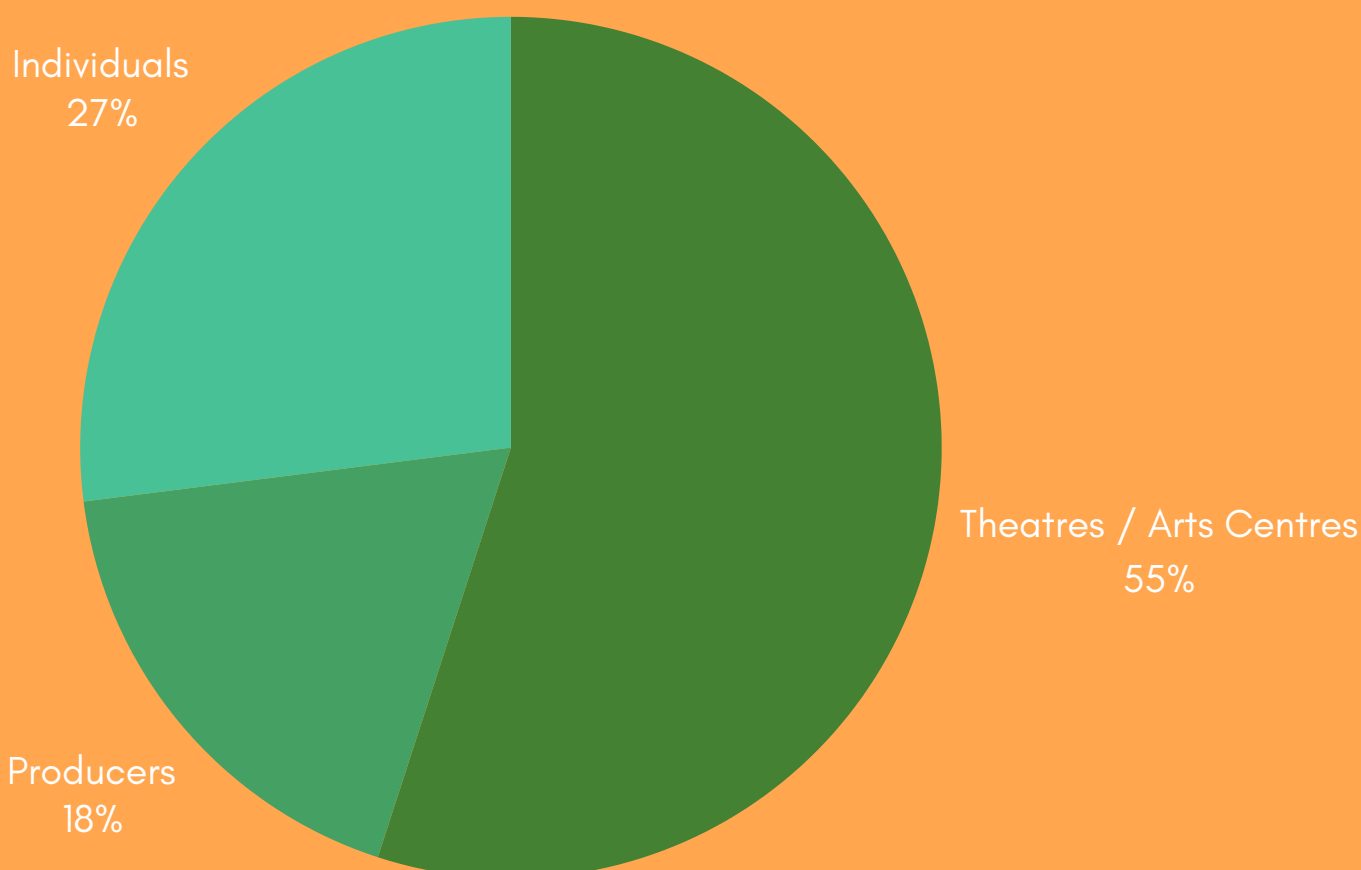


Who are we?

Creu Cymru champions Wales' vibrant sector of performing arts; connecting people, audiences and communities.

Our membership forms a collaborative network; with a strengthened and unified voice that we project and advocate on behalf of to public governing bodies, ensuring vital industry representation and influencing positive change.

Creu Cymru supports venues, companies and individuals in progressive growth strategies. Our curated visits and bursary opportunities, specialist training and resources develop the collective skills and experience of our creative workforces. This ensures that programming across the sector continues to evolve with a focus on equality, relevance and inclusion for new and diverse audiences.



Our Vision / To be a vibrant and leading network of performing arts professionals from across Wales. This network will further develop and promote the value and recognition of the importance of the arts to communities by connecting people, championing of ideas, the growth of leadership and by developing a diverse and engaged membership.

Our Purpose / We aim to achieve our vision through our focus in three key areas:

Champion

We aim to communicate the value of performing arts in Wales. We identify members' key issues and set the agenda to progress those issues, both independently and through collaborative action with strategic allies. We represent the value of our members, and promote the value they contribute to community well-being and cultural identity.

- Build the network and mutual respect, and develop best practice, for performing arts presenting.
- Promote and showcase Welsh performing arts.
- Be a valued and respected authority for the subsidised performing arts sector.
- Providing outstanding artistic experiences and supporting members to be businesses, making significant contributions to the economy.

Connect

We connect performance makers and presenters to create shared understanding, collective impact and mutually beneficial outcomes that support and extend the presentation and mobility of performing arts activity.

- Driving innovation within the industry, with business models that enable artistic risk-taking.
- Be a valued and respected authority for the subsidised performing arts sector.
- Be a strong and sustainable organisation.

Evolve

We develop schemes to support enhance the skills and experience of the existing workforce and enable those new to the sector to identify pathways into the industry. We aim to improve sector equality and diversity to ensure the development of a broad and representative range of content producers, and the production of work that is relevant to new and diverse audiences.

- Working with members to give audiences a sense of place, embracing everyone regardless of language, background, or heritage.
- Working with members to maximise social impact and community cohesion through the breadth of their activities and depth of engagement.
- Providing safe spaces for the development of artists and companies, encouraging and supporting artist experimentation and development.
- Supporting members to be diverse, vibrant environments and that reflect their audiences within the makeup of the staff.

WHO CAN JOIN?

Creu Cymru membership helps us to create a vibrant and resilient performing arts sector in Wales.

Membership is open to any Wales based professional organisation or individual whose principal purpose is producing, presenting or curating performing arts. In addition, we have an Associate level of membership which is open to Wales based professional organisations working within the theatre or dance sector in a supporting or strategic capacity that can also support the mission of Creu Cymru but whose principal purpose is not producing, presenting or curating performing arts work.

Member Benefits

As a member of Creu Cymru you will be part of a network of over 75 professional performing arts organisations and individuals throughout Wales. In addition to helping transform the Welsh performing arts sector, Creu Cymru provides the following services and benefits to its membership:

- Access to **skills, knowledge and the confidence** to improve individual and organisation practice and advocacy.
- Strong connections in a **national network**.
- The ability to **influence** the influencers.
- If you join from an organisation **any staff** throughout your organisation can take part in our events / opportunities.
- Find **new partners** and nurture relationships.
- **Tailored training and development** opportunities, which are high quality and heavily subsidised for Creu Cymru Members.
- **Annual Conference and AGM** inviting industry leaders to present, share learning and provoke practice and platform for members to showcase their own projects and expertise.
- **Advocacy:** Representing the Welsh Performing Arts Sector to the Welsh Government, Arts Council of Wales and other stakeholders and policymakers.
- Support from a **respected and valued authority**, with a robust and digestible performing arts sector knowledge base.
- Ongoing communication, information and advice services and **online resources**.

Member Benefits

- A range of **capacity building projects**.
- Regular sector wide opportunities to **network**.
- **Membership Meetings** – A range of networking meetings looking at collaborative projects, information sharing and networking.
- **Hynt* Symposium**.
- **Curated visited and bursaries** – providing opportunities for members to see work, attend training courses, festivals, performances and conferences.
- **Subsidised** Edinburgh accommodation and support whilst you are there.
- Two monthly **newsletters** full of industry news, offers and touring information.
- Input into **government consultation** responses and sector surveys.
- We **represent Wales across the UK** at industry meetings and political engagements.
- We offer **advice** from our staff on issues and problems. If we can't help, we will put you in contact with someone who can.
- Opportunities to **promote** your work and job vacancies.

*Hynt is the national access scheme and is an ACW initiative that Creu Cymru manages on their behalf. This includes training, advice and an annual Symposium. Membership to Hynt is not included as part of your membership but you will have access to resources and the Hynt Symposium.

JOINING

Full Membership

Fee: 0.1% of turnover for the year 2019/20 with a minimum payment of £472.50* to a maximum of £2,625 per annum + VAT.

If you operate several venues under one organisation the rate will be calculated on the highest turnover venue first, then each subsequent venue will be at the lowest payment.

*No minimum payment for non-building based organisations who are not in receipt of regular annual funding.

Individual Membership is open to any individual from Wales, who lives in Wales, or is recognized as a regular contributor to the performing arts in Wales.

Fee: £50 per year + VAT

Associate Membership is open to Wales based professional organisations working within the theatre or dance sector in a supporting or strategic capacity that can also support the mission of Creu Cymru but whose principal purpose is not producing, presenting or curating performing arts work.

Membership is held in the organisation's name and all employees can benefit from membership. This includes organisations outside of the creative sector who wish to engage with those within the sector.

Fee: £315 per annum + VAT

CONTACT

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Give us a call to talk about joining 01970 822222 or complete your membership application online

www.creucymru.com

Testimonials

"The help and support of Creu Cymru through the COVID period has been invaluable with focus groups, grants and site visits".

Rhian Dafydd, Business and Marketing Manager, Theatr Felinfach

"Creu Cymru puts on some great courses and provides good links which is beneficial to any organisation. Any links to other venues or guidance especially during these times, is much appreciated and their team is fab."

Tracey Bishop, Front of House Manager, RWCMD

"It's great to be part of Creu Cymru and to be able to network with others within the arts sector in Wales. The training sessions provided are always of high quality and on relevant and contemporary subjects. I highly recommend organisations and individuals involved in arts sector in Wales to join and take advantage of the resources and training available from Creu Cymru as well as its fantastic networking opportunities".

Aled Rees, Artistic Administrator / Gweinyddwr Artistig, Theatr Iolo

"I'm really grateful to Creu Cymru for organising such a useful training session, and I really couldn't recommend this particular one highly enough. When resources are so stretched having such a level of legwork done so thoroughly is a massive help".

Tasmin Davies, Theatr Mwldan